

# Home Care Packaging in Switzerland

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## Abstracts

After the increase in home cooking in 2020 due to home seclusion and the closure of the foodservice industry as measures to slow the spread of COVID-19, home cooking declined in 2021 with foodservice outlets reopened and greater mobility among the general population. Dishwashing packaging unit volumes therefore saw a slowdown in 2021 after the strong growth registered in 2020. This impacted packaging volumes of key pack types used in dishwashing, with folding cartons, for example, in decline in...

Euromonitor International's Home Care Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category.

**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Sustainability to move back up the list of priorities

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