

# Home Care Packaging in Singapore

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## Abstracts

Larger pack sizes of between 1,000ml and 4,400ml mostly benefitted from the rise in online shopping as consumers sought to leverage discounts and other offers provided by online retailers for purchasing larger pack sizes.

Euromonitor International's Home Care Packaging in Singapore report offers insight into key trends and developments driving packaging across the category.

**Data coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### HOME CARE PACKAGING IN SINGAPORE

#### KEY DATA FINDINGS

#### 2020 IMPACT

Many larger pack sizes were doing well during the pandemic

Flexible plastic struggles as players look to meet sustainability targets

Trigger closures and lotion pumps performing well in hand dishwashing and window/glass cleaners

#### RECOVERY AND OPPORTUNITIES

Plastic pouch refills expected to continue growing

Online sales boosted by the pandemic

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