

# Home Care Packaging in Saudi Arabia

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## Abstracts

The COVID-19 epidemic has heightened public awareness of health and hygiene, particularly at home, and, as a result, consumers continued to prioritise and invest in home care products, including multipurpose cleaners. As a result, packaging unit volumes of the key pack type of HDPE bottles used in multipurpose cleaners recorded dynamic growth in 2020, with PET bottles, still a much smaller pack type in this category, seeing even stronger growth. While PET bottles growth slowed and HDPE bottles g...

Euromonitor International's Home Care Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category.

**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Performances slow in 2021 but demand remains strong for HDPE and PET bottles in multipurpose cleaners

Home seclusion boosts home care packaging sales in 2020

Online sales boosted by the pandemic

#### PROSPECTS AND OPPORTUNITIES

Automatic dishwashing pack types expected to do well in the forecast period

Vision 2030 should help the drive towards sustainability and environmentally-friendly solutions

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