

Home Care Packaging in Hong Kong, China

<https://marketpublishers.com/r/H09EDFA7F44EN.html>

Date: April 2022

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: H09EDFA7F44EN

Abstracts

With the presence of the COVID-19 virus in the region, consumers were increasingly motivated to spend money on household cleaning products. This was driving growth in the home care market in Hong Kong in 2020, and, as a result, meant that total packaging used for home care also showed a marked increase in unit volume terms. In the overall home care packaging market, HDPE bottles account for almost half of the total units used, followed by PET bottles as the next biggest pack type. Categories suc...

Euromonitor International's Home Care Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME CARE PACKAGING IN HONG KONG, CHINA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Home care packaging performance slows in 2021 after the sales spike seen a year earlier

Liquid tablet detergents, and therefore flexible plastic and other rigid containers, continue gaining prominence

Bleach in decline in 2021 after the growth spike seen in 2020

PROSPECTS AND OPPORTUNITIES

Dettol launches new 100% biodegradable wipes

Sustainability likely to be at the forefront of home care packaging innovation

I would like to order

Product name: Home Care Packaging in Hong Kong, China

Product link: <https://marketpublishers.com/r/H09EDFA7F44EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H09EDFA7F44EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970