

Home Care in Uzbekistan

<https://marketpublishers.com/r/HCC17301F4FEN.html>

Date: February 2024

Pages: 53

Price: US\$ 2,650.00 (Single User License)

ID: HCC17301F4FEN

Abstracts

Despite facing formidable challenges such as heightened price inflation and logistical hurdles due to external factors like the Russian invasion of Ukraine, home care in Uzbekistan maintains stability. This stability is underpinned by positive demographic trends, including an expanding consumer base and steady sales growth. However, pervasive price sensitivity among consumers poses a barrier to the advancement of innovative product categories. Instead, consumers prefer economically-priced produc...

Euromonitor International's Home Care in Uzbekistan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Home Care in Uzbekistan
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

HOME CARE IN UZBEKISTAN
EXECUTIVE SUMMARY
Home care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

Table 1 Households 2018-2023

MARKET DATA

Table 2 Sales of Home Care by Category: Value 2018-2023

Table 3 Sales of Home Care by Category: % Value Growth 2018-2023

Table 4 NBO Company Shares of Home Care: % Value 2019-2023

Table 5 LBN Brand Shares of Home Care: % Value 2020-2023

Table 6 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 7 Distribution of Home Care by Format: % Value 2018-2023

Table 8 Distribution of Home Care by Format and Category: % Value 2023

Table 9 Forecast Sales of Home Care by Category: Value 2023-2028

Table 10 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

LAUNDRY CARE IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Navigating growth amid challenges
Strategic supply adjustments

Surging interest in liquid detergents

PROSPECTS AND OPPORTUNITIES

Powder detergents maintain dominance

Henkel's strategic focus

Fabric softeners on the rise

CATEGORY INDICATORS

Table 11 Household Possession of Washing Machines 2018-2023

CATEGORY DATA

Table 12 Sales of Laundry Care by Category: Value 2018-2023

Table 13 Sales of Laundry Care by Category: % Value Growth 2018-2023

Table 14 Sales of Laundry Aids by Category: Value 2018-2023

Table 15 Sales of Laundry Aids by Category: % Value Growth 2018-2023

Table 16 Sales of Laundry Detergents by Category: Value 2018-2023

Table 17 Sales of Laundry Detergents by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Laundry Care: % Value 2019-2023

Table 19 LBN Brand Shares of Laundry Care: % Value 2020-2023

Table 20 NBO Company Shares of Laundry Aids: % Value 2019-2023

Table 21 LBN Brand Shares of Laundry Aids: % Value 2020-2023

Table 22 NBO Company Shares of Laundry Detergents: % Value 2019-2023

Table 23 LBN Brand Shares of Laundry Detergents: % Value 2020-2023

Table 24 Forecast Sales of Laundry Care by Category: Value 2023-2028

Table 25 Forecast Sales of Laundry Care by Category: % Value Growth 2023-2028

DISHWASHING IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Navigating global geopolitical shifts

Limited growth in automatic dishwashing

Opportunities for local producers

PROSPECTS AND OPPORTUNITIES

Revitalising established brands

Steady growth in hand dishwashing

Shaping the future competitive landscape

CATEGORY INDICATORS

Table 26 Household Possession of Dishwashers 2017-2022

CATEGORY DATA

Table 27 Sales of Dishwashing by Category: Value 2018-2023

Table 28 Sales of Dishwashing by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Dishwashing: % Value 2019-2023

Table 30 LBN Brand Shares of Dishwashing: % Value 2020-2023

Table 31 Forecast Sales of Dishwashing by Category: Value 2023-2028

Table 32 Forecast Sales of Dishwashing by Category: % Value Growth 2023-2028

SURFACE CARE IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sustaining growth amidst evolving habits

Navigating supply chain dynamics

Shifts in consumer preferences

PROSPECTS AND OPPORTUNITIES

Capitalising on consumer loyalty

Brand focus and strategic shifts

Rise of multipurpose cleaners

CATEGORY DATA

Table 33 Sales of Surface Care by Category: Value 2018-2023

Table 34 Sales of Surface Care by Category: % Value Growth 2018-2023

Table 35 Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2018-2023

Table 36 Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2018-2023

Table 37 NBO Company Shares of Surface Care: % Value 2019-2023

Table 38 LBN Brand Shares of Surface Care: % Value 2020-2023

Table 39 Forecast Sales of Surface Care by Category: Value 2023-2028

Table 40 Forecast Sales of Surface Care by Category: % Value Growth 2023-2028

BLEACH IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Enduring popularity amidst tradition

Driving growth through household routine

Leadership maintained by Domestos

PROSPECTS AND OPPORTUNITIES

Expanding horizons for Domestos

Optimistic outlook for bleach

Competition and diversification

CATEGORY DATA

Table 41 Sales of Bleach: Value 2018-2023

Table 42 Sales of Bleach: % Value Growth 2018-2023

Table 43 NBO Company Shares of Bleach: % Value 2019-2023

Table 44 LBN Brand Shares of Bleach: % Value 2020-2023

Table 45 Forecast Sales of Bleach: Value 2023-2028

Table 46 Forecast Sales of Bleach: % Value Growth 2023-2028

TOILET CARE IN UZBEKISTAN**KEY DATA FINDINGS****2023 DEVELOPMENTS**

Sustained demand despite eased restrictions

Rim blocks emerging as viable alternatives

Unilever's success story: Quality over price

PROSPECTS AND OPPORTUNITIES

Stable growth trajectory ahead

Limited awareness hinders diversification

Intense competition amidst market dynamics

CATEGORY DATA

Table 47 Sales of Toilet Care by Category: Value 2018-2023

Table 48 Sales of Toilet Care by Category: % Value Growth 2018-2023

Table 49 NBO Company Shares of Toilet Care: % Value 2019-2023

Table 50 LBN Brand Shares of Toilet Care: % Value 2020-2023

Table 51 Forecast Sales of Toilet Care by Category: Value 2023-2028

Table 52 Forecast Sales of Toilet Care by Category: % Value Growth 2023-2028

POLISHES IN UZBEKISTAN**KEY DATA FINDINGS****2023 DEVELOPMENTS**

Generation gap shapes consumer preferences

Decline in floor polishing practices

Limited appeal of metal polishes

PROSPECTS AND OPPORTUNITIES

Challenges ahead for polishes

Narrowing consumer base for shoe polishes

Continued dominance of imported brands

CATEGORY DATA

Table 53 Sales of Polishes by Category: Value 2018-2023

Table 54 Sales of Polishes by Category: % Value Growth 2018-2023

Table 55 NBO Company Shares of Polishes: % Value 2019-2023

Table 56 LBN Brand Shares of Polishes: % Value 2020-2023

Table 57 Forecast Sales of Polishes by Category: Value 2023-2028

Table 58 Forecast Sales of Polishes by Category: % Value Growth 2023-2028

AIR CARE IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Urbanisation impact on air care

Limited demand for new air care products

Unpredictable import trends

PROSPECTS AND OPPORTUNITIES

Maintaining symphony's dominance

Sustained dominance of spray/aerosol fresheners

Optimism surrounding electric air fresheners

CATEGORY DATA

Table 59 Sales of Air Care by Category: Value 2018-2023

Table 60 Sales of Air Care by Category: % Value Growth 2018-2023

Table 61 NBO Company Shares of Air Care: % Value 2019-2023

Table 62 LBN Brand Shares of Air Care: % Value 2020-2023

Table 63 Forecast Sales of Air Care by Category: Value 2023-2028

Table 64 Forecast Sales of Air Care by Category: % Value Growth 2023-2028

HOME INSECTICIDES IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales influenced by seasonal and population factors

Consumer preference for cost-effective solutions

Dikhlofos: A leading budget-friendly choice

PROSPECTS AND OPPORTUNITIES

Anticipated growth in home insecticides

Continued dominance of foreign brands

Consumer reluctance towards alternatives

CATEGORY DATA

Table 65 Sales of Home Insecticides by Category: Value 2018-2023

Table 66 Sales of Home Insecticides by Category: % Value Growth 2018-2023

Table 67 NBO Company Shares of Home Insecticides: % Value 2019-2023

Table 68 LBN Brand Shares of Home Insecticides: % Value 2020-2023

Table 69 Forecast Sales of Home Insecticides by Category: Value 2023-2028

Table 70 Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

I would like to order

Product name: Home Care in Uzbekistan

Product link: <https://marketpublishers.com/r/HCC17301F4FEN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HCC17301F4FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970