

Home Care in Kazakhstan

<https://marketpublishers.com/r/HD274957FA8EN.html>

Date: February 2024

Pages: 56

Price: US\$ 2,650.00 (Single User License)

ID: HD274957FA8EN

Abstracts

The ongoing war between Russia and Ukraine continued to directly impact the Kazakhstan market and its development in 2023, with home care feeling the effects across all categories. International companies still suffered global shifts in supply chains as changes in the positioning of production facilities. As such, most leading players abandoned the production and supply of products from Russia and instead began to import their branded products of their brands from Europe, Turkey and elsewhere. T...

Euromonitor International's Home Care in Kazakhstan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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