

# Home Care in Estonia

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## Abstracts

With continuing economic uncertainty, as a result of the Russian invasion of Ukraine, home care registered muted volume growth, in spite of an increased population, due to the arrival of a significant number of immigrants from Ukraine. Also, while inflation eased significantly compared with the previous year, it was still an issue, and constant value sales were unchanged, as rising costs continued to hit profitability.

Euromonitor International's Home Care in Estonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Home Care in Estonia  
Euromonitor International  
February 2024

### LIST OF CONTENTS AND TABLES

HOME CARE IN ESTONIA  
EXECUTIVE SUMMARY  
Home care in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape  
Retailing developments  
What next for home care?

#### MARKET INDICATORS

Table 1 Households 2018-2023

#### MARKET DATA

Table 2 Sales of Home Care by Category: Value 2018-2023

Table 3 Sales of Home Care by Category: % Value Growth 2018-2023

Table 4 NBO Company Shares of Home Care: % Value 2019-2023

Table 5 LBN Brand Shares of Home Care: % Value 2020-2023

Table 6 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 7 Distribution of Home Care by Format: % Value 2018-2023

Table 8 Distribution of Home Care by Format and Category: % Value 2023

Table 9 Forecast Sales of Home Care by Category: Value 2023-2028

Table 10 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

#### LAUNDRY CARE IN ESTONIA

#### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Muted constant value and volume growth  
Colour safe laundry bleach performs well

Procter & Gamble and Henkel hold on to strong leads

## PROSPECTS AND OPPORTUNITIES

Liquid tablet detergents register highest growth

E-commerce continues high growth trajectory

Lidl poised to emerge as serious competitor

## CATEGORY INDICATORS

Table 11 Household Possession of Washing Machines 2018-2023

## CATEGORY DATA

Table 12 Sales of Laundry Care by Category: Value 2018-2023

Table 13 Sales of Laundry Care by Category: % Value Growth 2018-2023

Table 14 Sales of Laundry Aids by Category: Value 2018-2023

Table 15 Sales of Laundry Aids by Category: % Value Growth 2018-2023

Table 16 Sales of Laundry Detergents by Category: Value 2018-2023

Table 17 Sales of Laundry Detergents by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Laundry Care: % Value 2019-2023

Table 19 LBN Brand Shares of Laundry Care: % Value 2020-2023

Table 20 NBO Company Shares of Laundry Aids: % Value 2019-2023

Table 21 LBN Brand Shares of Laundry Aids: % Value 2020-2023

Table 22 NBO Company Shares of Laundry Detergents: % Value 2019-2023

Table 23 LBN Brand Shares of Laundry Detergents: % Value 2020-2023

Table 24 Forecast Sales of Laundry Care by Category: Value 2023-2028

Table 25 Forecast Sales of Laundry Care by Category: % Value Growth 2023-2028

## DISHWASHING IN ESTONIA

## KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Automatic dishwashing powders register highest volume growth, due to affordability

Reduced purchasing power drove volume growth in hand dishwashing

Reckitt Benckiser continues to lead

## PROSPECTS AND OPPORTUNITIES

Further growth in automatic dishwashing

Automatic dishwashing powders registers highest volume growth

Consumers increasingly look for eco-friendly products

## CATEGORY INDICATORS

Table 26 Household Possession of Dishwashers 2017-2022

## CATEGORY DATA

Table 27 Sales of Dishwashing by Category: Value 2018-2023

Table 28 Sales of Dishwashing by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Dishwashing: % Value 2019-2023

Table 30 LBN Brand Shares of Dishwashing: % Value 2020-2023

Table 31 Forecast Sales of Dishwashing by Category: Value 2023-2028

Table 32 Forecast Sales of Dishwashing by Category: % Value Growth 2023-2028

## **SURFACE CARE IN ESTONIA**

### **KEY DATA FINDINGS**

### **2023 DEVELOPMENTS**

Multi-purpose cleaners and descalers perform strongly

Colgate-Palmolive continues to lead surface care

New product development focuses on improved formulas and convenient packaging

### **PROSPECTS AND OPPORTUNITIES**

Increased shift to specialised cleaners

Lidl poised to emerge as serious competitor

Gradual emergence of greener brands in surface care

### **CATEGORY DATA**

Table 33 Sales of Surface Care by Category: Value 2018-2023

Table 34 Sales of Surface Care by Category: % Value Growth 2018-2023

Table 35 Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2018-2023

Table 36 Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2018-2023

Table 37 NBO Company Shares of Surface Care: % Value 2019-2023

Table 38 LBN Brand Shares of Surface Care: % Value 2020-2023

Table 39 Forecast Sales of Surface Care by Category: Value 2023-2028

Table 40 Forecast Sales of Surface Care by Category: % Value Growth 2023-2028

## **BLEACH IN ESTONIA**

### **KEY DATA FINDINGS**

### **2023 DEVELOPMENTS**

Fall in volume sales for bleach

Procter & Gamble retains dominance

Bleach faces threat from alternative products such as surface and toilet care

### **PROSPECTS AND OPPORTUNITIES**

Bleach registers further volume decline over forecast period

Older consumer base remains loyal

Ace continues to dominate competitive landscape

**CATEGORY DATA**

Table 41 Sales of Bleach: Value 2018-2023

Table 42 Sales of Bleach: % Value Growth 2018-2023

Table 43 NBO Company Shares of Bleach: % Value 2019-2023

Table 44 LBN Brand Shares of Bleach: % Value 2020-2023

Table 45 Forecast Sales of Bleach: Value 2023-2028

Table 46 Forecast Sales of Bleach: % Value Growth 2023-2028

**TOILET CARE IN ESTONIA****KEY DATA FINDINGS****2023 DEVELOPMENTS**

Toilet liquids/foam still the most popular product

Henkel continues to have strong lead

Price competition remains fierce in toilet care

**PROSPECTS AND OPPORTUNITIES**

Existing dynamics continue over forecast period

Lidl poised to emerge as serious competitor

Further development of greener toilet care

**CATEGORY DATA**

Table 47 Sales of Toilet Care by Category: Value 2018-2023

Table 48 Sales of Toilet Care by Category: % Value Growth 2018-2023

Table 49 NBO Company Shares of Toilet Care: % Value 2019-2023

Table 50 LBN Brand Shares of Toilet Care: % Value 2020-2023

Table 51 Forecast Sales of Toilet Care by Category: Value 2023-2028

Table 52 Forecast Sales of Toilet Care by Category: % Value Growth 2023-2028

**POLISHES IN ESTONIA****KEY DATA FINDINGS****2023 DEVELOPMENTS**

Marginal volume growth in polishes in 2023

Ritico continues to lead

Surface care products pose increasing threat

**PROSPECTS AND OPPORTUNITIES**

Further fall in constant value sales over forecast period

Little innovation as other more flexible cleaning products gain value share

Lidl poised to emerge as significant competitor

**CATEGORY DATA**

Table 53 Sales of Polishes by Category: Value 2018-2023

Table 54 Sales of Polishes by Category: % Value Growth 2018-2023

Table 55 NBO Company Shares of Polishes: % Value 2019-2023

Table 56 LBN Brand Shares of Polishes: % Value 2020-2023

Table 57 Forecast Sales of Polishes by Category: Value 2023-2028

Table 58 Forecast Sales of Polishes by Category: % Value Growth 2023-2028

AIR CARE IN ESTONIA

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Liquid air fresheners sees volume sales increase by a fifth

Spray/aerosol air fresheners account for most volume sales

Reckitt Benckiser holds on to strong lead with Air Wick

PROSPECTS AND OPPORTUNITIES

Liquid air fresheners continues high growth trajectory

New launches to expand “other” air care

Environmental and health concerns impact offerings in air care

CATEGORY DATA

Table 59 Sales of Air Care by Category: Value 2018-2023

Table 60 Sales of Air Care by Category: % Value Growth 2018-2023

Table 61 NBO Company Shares of Air Care: % Value 2019-2023

Table 62 LBN Brand Shares of Air Care: % Value 2020-2023

Table 63 Forecast Sales of Air Care by Category: Value 2023-2028

Table 64 Forecast Sales of Air Care by Category: % Value Growth 2023-2028

HOME INSECTICIDES IN ESTONIA

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Insecticide baits register highest volume growth

Spray/aerosols insecticides continue to be most popular format

Kapo passes out Raid as most popular brand

PROSPECTS AND OPPORTUNITIES

Insecticide baits continue high growth trajectory

Fall in volume sales for electric insecticides

More demand for greener home insecticides over forecast period

CATEGORY DATA

Table 65 Sales of Home Insecticides by Category: Value 2018-2023

Table 66 Sales of Home Insecticides by Category: % Value Growth 2018-2023

Table 67 NBO Company Shares of Home Insecticides: % Value 2019-2023

Table 68 LBN Brand Shares of Home Insecticides: % Value 2020-2023

Table 69 Forecast Sales of Home Insecticides by Category: Value 2023-2028

Table 70 Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028



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