

Home Care in Bolivia

<https://marketpublishers.com/r/H0B2BB323BEEN.html>

Date: February 2024

Pages: 51

Price: US\$ 2,650.00 (Single User License)

ID: H0B2BB323BEEN

Abstracts

Bolivia is currently facing a shortage of foreign currency in its economy, with the US dollar becoming scarce due to diminishing international reserves. As a result, the commission costs of financial intermediation have increased, raising the expenses related to importing products and raw materials. These increased financial costs have been passed on to consumers, leading to inflation, which has particularly impacted laundry care products. The Bolivian government's policies have strengthened eco...

Euromonitor International's Home Care in Bolivia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Home Care in Bolivia
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

HOME CARE IN BOLIVIA
EXECUTIVE SUMMARY
Home care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

Table 1 Households 2018-2023

MARKET DATA

Table 2 Sales of Home Care by Category: Value 2018-2023

Table 3 Sales of Home Care by Category: % Value Growth 2018-2023

Table 4 NBO Company Shares of Home Care: % Value 2019-2023

Table 5 LBN Brand Shares of Home Care: % Value 2020-2023

Table 6 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 7 Distribution of Home Care by Format: % Value 2018-2023

Table 8 Distribution of Home Care by Format and Category: % Value 2023

Table 9 Forecast Sales of Home Care by Category: Value 2023-2028

Table 10 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

LAUNDRY CARE IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Value brands gain ground in 2023
Dynamic growth of fabric softeners

Popularity of larger pack sizes

PROSPECTS AND OPPORTUNITIES

Illegal market will continue to offer new, lower-priced products that are well perceived by consumers

Contraband impacts specific liquid detergent brands

Price sensitivity will support volume growth ahead of value

CATEGORY INDICATORS

Table 11 Household Possession of Washing Machines 2018-2023

CATEGORY DATA

Table 12 Sales of Laundry Care by Category: Value 2018-2023

Table 13 Sales of Laundry Care by Category: % Value Growth 2018-2023

Table 14 Sales of Laundry Aids by Category: Value 2018-2023

Table 15 Sales of Laundry Aids by Category: % Value Growth 2018-2023

Table 16 Sales of Laundry Detergents by Category: Value 2018-2023

Table 17 Sales of Laundry Detergents by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Laundry Care: % Value 2019-2023

Table 19 LBN Brand Shares of Laundry Care: % Value 2020-2023

Table 20 NBO Company Shares of Laundry Aids: % Value 2019-2023

Table 21 LBN Brand Shares of Laundry Aids: % Value 2020-2023

Table 22 NBO Company Shares of Laundry Detergents: % Value 2019-2023

Table 23 LBN Brand Shares of Laundry Detergents: % Value 2020-2023

Table 24 Forecast Sales of Laundry Care by Category: Value 2023-2028

Table 25 Forecast Sales of Laundry Care by Category: % Value Growth 2023-2028

DISHWASHING IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dishwashing records further growth, with value sales boosted by price increases

Price increases drive consumers to lower-priced alternatives and new brands

Hand dishwashing continues to dominate in 2023

PROSPECTS AND OPPORTUNITIES

Introduction of low-priced brands to attract price-sensitive consumers

Premium categories slow to gain traction

Liquid dishwashing options to remain preferred presentation

CATEGORY INDICATORS

Table 26 Household Possession of Dishwashers 2017-2022

CATEGORY DATA

Table 27 Sales of Dishwashing by Category: Value 2018-2023

Table 28 Sales of Dishwashing by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Dishwashing: % Value 2019-2023

Table 30 LBN Brand Shares of Dishwashing: % Value 2020-2023

Table 31 Forecast Sales of Dishwashing by Category: Value 2023-2028

Table 32 Forecast Sales of Dishwashing by Category: % Value Growth 2023-2028

SURFACE CARE IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Greater consumer awareness of task-specific surface care products

Waning demand for 'non-essential' glass cleaners

Unilever Andina Bolivia SA maintains its lead in 2023

PROSPECTS AND OPPORTUNITIES

New brands will support growth of kitchen cleaners

Unilever and Alicorp set to maintain their lead

Promotional activities will continue to feature strongly as consumers look for value

CATEGORY DATA

Table 33 Sales of Surface Care by Category: Value 2018-2023

Table 34 Sales of Surface Care by Category: % Value Growth 2018-2023

Table 35 Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2018-2023

Table 36 Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2018-2023

Table 37 NBO Company Shares of Surface Care: % Value 2019-2023

Table 38 LBN Brand Shares of Surface Care: % Value 2020-2023

Table 39 Forecast Sales of Surface Care by Category: Value 2023-2028

Table 40 Forecast Sales of Surface Care by Category: % Value Growth 2023-2028

BLEACH IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Bleach sales supported by lower prices and its multifunctionality

Decades of smuggling impacting the category

Sierra Trading Company takes share with its low-priced Mr Cloro brand

PROSPECTS AND OPPORTUNITIES

Price will remain a key determining factor in consumers' purchasing decisions

Bleach developments target specific consumer segments

Development of more sophisticated products if producers can widen availability and offer more affordable prices

CATEGORY DATA

Table 41 Sales of Bleach: Value 2018-2023

Table 42 Sales of Bleach: % Value Growth 2018-2023

Table 43 NBO Company Shares of Bleach: % Value 2019-2023

Table 44 LBN Brand Shares of Bleach: % Value 2020-2023

Table 45 Forecast Sales of Bleach: Value 2023-2028

Table 46 Forecast Sales of Bleach: % Value Growth 2023-2028

TOILET CARE IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Toilet care records further growth, with sales supported by the adoption of new cleaning habits following the pandemic

Expansion of toilet liquids/foam with new, affordable brands entering the market

Local brands innovate with larger, more cost-effective pack sizes

PROSPECTS AND OPPORTUNITIES

New brands to target higher-income consumers, whilst cheaper multipurpose products will remain popular

Relevance of value brands in rim blocks

Product innovation to focus on disinfectant properties and toilet liquids/foams

CATEGORY DATA

Table 47 Sales of Toilet Care by Category: Value 2018-2023

Table 48 Sales of Toilet Care by Category: % Value Growth 2018-2023

Table 49 NBO Company Shares of Toilet Care: % Value 2019-2023

Table 50 LBN Brand Shares of Toilet Care: % Value 2020-2023

Table 51 Forecast Sales of Toilet Care by Category: Value 2023-2028

Table 52 Forecast Sales of Toilet Care by Category: % Value Growth 2023-2028

POLISHES IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Innovation and new brands support moderate growth of polishes in 2023

Dominance of local production in floor polishes

Multi Internacional Srl maintains its lead

PROSPECTS AND OPPORTUNITIES

Focus on cost-effective furniture polishes
New products support sales of metal polish and shoe polish
Urban migration to underpin future growth in polishes

CATEGORY DATA

Table 53 Sales of Polishes by Category: Value 2018-2023
Table 54 Sales of Polishes by Category: % Value Growth 2018-2023
Table 55 NBO Company Shares of Polishes: % Value 2019-2023
Table 56 LBN Brand Shares of Polishes: % Value 2020-2023
Table 57 Forecast Sales of Polishes by Category: Value 2023-2028
Table 58 Forecast Sales of Polishes by Category: % Value Growth 2023-2028

AIR CARE IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Air care growth in 2023 due to lower demand for contraband products
Shift from disinfectants to fragrances
Industrias Luri Srl continues to lead in air care

PROSPECTS AND OPPORTUNITIES

Electric air fresheners face price challenges
Car air fresheners boosted by new cars and brands
Air fresheners' growth linked to Argentina's macroeconomic situation

CATEGORY DATA

Table 59 Sales of Air Care by Category: Value 2018-2023
Table 60 Sales of Air Care by Category: % Value Growth 2018-2023
Table 61 NBO Company Shares of Air Care: % Value 2019-2023
Table 62 LBN Brand Shares of Air Care: % Value 2020-2023
Table 63 Forecast Sales of Air Care by Category: Value 2023-2028
Table 64 Forecast Sales of Air Care by Category: % Value Growth 2023-2028

HOME INSECTICIDES IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Declining contraband sales boost home insecticides in 2023
Dengue epidemic drives sales
Minoil SA continues to have a strong lead in home insecticides

PROSPECTS AND OPPORTUNITIES

Companies expected to keep prices low

Affordability, product variety, and availability ensure ongoing demand for spray insecticides

Companies support sales with promotional activities

CATEGORY DATA

Table 65 Sales of Home Insecticides by Category: Value 2018-2023

Table 66 Sales of Home Insecticides by Category: % Value Growth 2018-2023

Table 67 NBO Company Shares of Home Insecticides: % Value 2019-2023

Table 68 LBN Brand Shares of Home Insecticides: % Value 2020-2023

Table 69 Forecast Sales of Home Insecticides by Category: Value 2023-2028

Table 70 Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

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