

Home Care in Azerbaijan

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Abstracts

While home care registered moderate current value growth in 2023, constant growth was much more moderate, with volume sales actually falling. Continuing economic uncertainty as a result of Russia's invasion of Ukraine, continuing supply chain disruptions, high inflation and tightening monetary policy all had a dampening effect on home care. However, while inflation was still an issue, it eased somewhat, particularly later in the year. That being said, consumers were still highly price sensitive...

Euromonitor International's Home Care in Azerbaijan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Home Care in Azerbaijan
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LIST OF CONTENTS AND TABLES

HOME CARE IN AZERBAIJAN
EXECUTIVE SUMMARY
Home care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

Table 1 Households 2018-2023

MARKET DATA

Table 2 Sales of Home Care by Category: Value 2018-2023

Table 3 Sales of Home Care by Category: % Value Growth 2018-2023

Table 4 NBO Company Shares of Home Care: % Value 2019-2023

Table 5 LBN Brand Shares of Home Care: % Value 2020-2023

Table 6 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 7 Distribution of Home Care by Format: % Value 2018-2023

Table 8 Distribution of Home Care by Format and Category: % Value 2023

Table 9 Forecast Sales of Home Care by Category: Value 2023-2028

Table 10 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

LAUNDRY CARE IN AZERBAIJAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Significant volume decline in 2023
Procter & Gamble holds on to strong lead

Powder detergent still dominates

PROSPECTS AND OPPORTUNITIES

Liquid detergent performs strongly

Value for money key driver of value sales

Increased focus on sustainability

CATEGORY INDICATORS

Table 56 Household Possession of Washing Machines 2018-2023

CATEGORY DATA

Table 57 Sales of Laundry Care by Category: Value 2018-2023

Table 58 Sales of Laundry Care by Category: % Value Growth 2018-2023

Table 59 Sales of Laundry Aids by Category: Value 2018-2023

Table 60 Sales of Laundry Aids by Category: % Value Growth 2018-2023

Table 61 Sales of Laundry Detergents by Category: Value 2018-2023

Table 62 Sales of Laundry Detergents by Category: % Value Growth 2018-2023

Table 63 NBO Company Shares of Laundry Care: % Value 2019-2023

Table 64 LBN Brand Shares of Laundry Care: % Value 2020-2023

Table 65 NBO Company Shares of Laundry Aids: % Value 2019-2023

Table 66 LBN Brand Shares of Laundry Aids: % Value 2020-2023

Table 67 NBO Company Shares of Laundry Detergents: % Value 2019-2023

Table 68 LBN Brand Shares of Laundry Detergents: % Value 2020-2023

Table 69 Forecast Sales of Laundry Care by Category: Value 2023-2028

Table 70 Forecast Sales of Laundry Care by Category: % Value Growth 2023-2028

DISHWASHING IN AZERBAIJAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Healthy volume growth for dishwashing in 2023

Procter & Gamble still dominates hand dishwashing, though loses value share

A new leader in automatic dishwashing

PROSPECTS AND OPPORTUNITIES

Automatic dishwashing performs strongly

Increased penetration of Iranian and Turkish brands

Increased focus on sustainability

CATEGORY INDICATORS

Table 11 Household Possession of Dishwashers 2017-2022

CATEGORY DATA

Table 12 Sales of Dishwashing by Category: Value 2018-2023

Table 13 Sales of Dishwashing by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dishwashing: % Value 2019-2023

Table 15 LBN Brand Shares of Dishwashing: % Value 2020-2023

Table 16 Forecast Sales of Dishwashing by Category: Value 2023-2028

Table 17 Forecast Sales of Dishwashing by Category: % Value Growth 2023-2028

SURFACE CARE IN AZERBAIJAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Minimal volume growth in 2023

More affordable brands gain value share

New product development focuses on improved formulas and convenient packaging

PROSPECTS AND OPPORTUNITIES

Multi-purpose cleaners remain popular

Price discounts and the economising trend hampers value growth

Gradual emergence of greener brands in surface care

CATEGORY DATA

Table 18 Sales of Surface Care by Category: Value 2018-2023

Table 19 Sales of Surface Care by Category: % Value Growth 2018-2023

Table 20 Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2018-2023

Table 21 Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2018-2023

Table 22 NBO Company Shares of Surface Care: % Value 2019-2023

Table 23 LBN Brand Shares of Surface Care: % Value 2020-2023

Table 24 Forecast Sales of Surface Care by Category: Value 2023-2028

Table 25 Forecast Sales of Surface Care by Category: % Value Growth 2023-2028

BLEACH IN AZERBAIJAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Muted constant value and volume growth in 2023

New, local brand Oxy White performs strongly

Bleach faces threat from alternative products such as surface and toilet care

PROSPECTS AND OPPORTUNITIES

Bleach registers decline over forecast period

Value for money drives sales

Older consumer base remains loyal

CATEGORY DATA

Table 26 Sales of Bleach: Value 2018-2023

Table 27 Sales of Bleach: % Value Growth 2018-2023

Table 28 NBO Company Shares of Bleach: % Value 2019-2023

Table 29 LBN Brand Shares of Bleach: % Value 2020-2023

Table 30 Forecast Sales of Bleach: Value 2023-2028

Table 31 Forecast Sales of Bleach: % Value Growth 2023-2028

TOILET CARE IN AZERBAIJAN**KEY DATA FINDINGS****2023 DEVELOPMENTS**

Healthy value and volume growth in 2023

Domestos continues to lead, though loses value share

Price competition remains fierce in toilet care

PROSPECTS AND OPPORTUNITIES

Value for money main driver of sales

Continued innovation, supported by marketing campaigns

Further development of greener toilet care

CATEGORY DATA

Table 32 Sales of Toilet Care by Category: Value 2018-2023

Table 33 Sales of Toilet Care by Category: % Value Growth 2018-2023

Table 34 NBO Company Shares of Toilet Care: % Value 2019-2023

Table 35 LBN Brand Shares of Toilet Care: % Value 2020-2023

Table 36 Forecast Sales of Toilet Care by Category: Value 2023-2028

Table 37 Forecast Sales of Toilet Care by Category: % Value Growth 2023-2028

POLISHES IN AZERBAIJAN**KEY DATA FINDINGS****2023 DEVELOPMENTS**

Steep fall in volume sales in 2023

Turkish brands maintain their leadership in shoe polish

Floor polish negatively affected by new flooring types

PROSPECTS AND OPPORTUNITIES

Minimal constant value and volume growth over forecast period

Manufacturers invest in other home care products, instead of polish

Continued demand for shoe polish despite changing trends

CATEGORY DATA

Table 38 Sales of Polishes by Category: Value 2018-2023

Table 39 Sales of Polishes by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Polishes: % Value 2019-2023

Table 41 LBN Brand Shares of Polishes: % Value 2020-2023

Table 42 Forecast Sales of Polishes by Category: Value 2023-2028

Table 43 Forecast Sales of Polishes by Category: % Value Growth 2023-2028

AIR CARE IN AZERBAIJAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fall in volume sales in 2023

Glade loses top spot

Spray/aerosol air fresheners hold the largest volume share

PROSPECTS AND OPPORTUNITIES

Healthy constant value growth over forecast period

Electric air fresheners register healthy volume growth over forecast period

Environmental and health concerns impact offerings in air care

CATEGORY DATA

Table 44 Sales of Air Care by Category: Value 2018-2023

Table 45 Sales of Air Care by Category: % Value Growth 2018-2023

Table 46 NBO Company Shares of Air Care: % Value 2019-2023

Table 47 LBN Brand Shares of Air Care: % Value 2020-2023

Table 48 Forecast Sales of Air Care by Category: Value 2023-2028

Table 49 Forecast Sales of Air Care by Category: % Value Growth 2023-2028

HOME INSECTICIDES IN AZERBAIJAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fall in value and volume sales in 2023

Raid loses top spot

Spray/aerosol insecticides dominate home insecticides despite concerns about safety

PROSPECTS AND OPPORTUNITIES

Outlook rosy over forecast period

Electric insecticides grow strongly

More demand for greener home insecticides over forecast period

CATEGORY DATA

Table 50 Sales of Home Insecticides by Category: Value 2018-2023

Table 51 Sales of Home Insecticides by Category: % Value Growth 2018-2023

Table 52 NBO Company Shares of Home Insecticides: % Value 2019-2023

Table 53 LBN Brand Shares of Home Insecticides: % Value 2020-2023

Table 54 Forecast Sales of Home Insecticides by Category: Value 2023-2028

Table 55 Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

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