

Home Audio and Cinema in Australia

<https://marketpublishers.com/r/H6A2E256C4EEN.html>

Date: August 2019

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: H6A2E256C4EEN

Abstracts

Retail volume sales of home audio and cinema continued to be driven by home cinema and speaker systems, with the latter recording the only positive performance in 2019. This was supported by the ongoing demand and trend for soundbars, encouraging the entry of an increasing number of brands such as HiSense, with the latter announcing its intentions to enter the category in 2019. While larger televisions continue to offer high-quality viewing, their sound development is not as impressive, encoura...

Euromonitor International's Home Audio and Cinema in Australia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Audio and Cinema market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Soundbars Supports Further Demand for Home Audio and Cinema in 2019

Wireless Speakers Continues To Cannibalise Sales of Audio Separates and Hi-fi Systems

Digital Media Player Docks Is Weakest Performer

Competitive Landscape

Sony Loses Ground As Increasing Number of Brands Enter Soundbars

Jbl Aims To Attract Consumers With Launch of Affordable Retro-style Range of Speakers

Increasing Number of Players Enter Soundbars With Increasing Innovation

Category Data

Table 1 Sales of Home Audio and Cinema by Category: Volume 2014-2019

Table 2 Sales of Home Audio and Cinema by Category: Value 2014-2019

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2014-2019

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2014-2019

Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2015-2019

Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2016-2019

Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2014-2019

Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2019-2024

Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2019-2024

Table 10 Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2019-2024

Table 11 Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2019-2024

Executive Summary

Improved Performance for Consumer Electronics With Increasing Adoption of Innovative and Smart Technology

Fluctuating Performance for Smartphones

Apple Retains Leadership But Loses Ground in A Number of Categories

Store-based Specialists Continue To Lose Share To Internet Retailing

Positive Performance Predicted for Consumer Electronics With Increasing Adoption of Smart Devices

Market Data

Table 12 Sales of Consumer Electronics by Category: Volume 2014-2019

Table 13 Sales of Consumer Electronics by Category: Value 2014-2019

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2014-2019

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2014-2019

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2015-2019

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2016-2019

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2014-2019

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2019-2024

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2019-2024

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth
2019-2024

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth
2019-2024

Sources

Summary 1 Research Sources

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