

Home Audio and Cinema - Czech Republic

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Abstracts

Retail value sales of home audio and cinema fell strongly in 2009, by -15% to CZK862 million. To some extent this performance was influenced by the general economic downturn, however in reality this was just another year of long-term decline for this product area. Consumer preferences are changing in favour of audio systems already integrated within other products. As a result of manufacturers offering better-quality audio within televisions and in-car systems as well as the growth of personal...

Euromonitor International's Home Audio and Cinema in Czech Republic report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, BD Players, Combi Players, Converters, Decoders and Receivers, DVD Players, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Projectors, Televisions, TV Combis, Video Recorders.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Audio and Cinema market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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