

Holding dei Giochi SpA in Toys and Games (Italy)

https://marketpublishers.com/r/H12A1F282BCEN.html

Date: June 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: H12A1F282BCEN

Abstracts

In 1999, Holding dei Giochi SpA opened the first warehouses specialising in toys and games in Italy. The generally large floorspace of its sales points and the very broad assortment of products available has been a consistent characteristic of the company and an overriding reason for its success. The group operates together with Artsana group as a retailer for toys and games in Italy through the brand Toys Center, as well as the Giocheria and Amico Giò fascias, meaning that it operates three of...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Traditional Toys and Games, Video Games.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Holding dei Giochi SpA: Key Facts

Summary 2 Holding dei Giochi SpA: Operational Indicators

Company Background

Internet Strategy

Competitive Positioning

Summary 3 Holding dei Giochi SpA: Competitive Position 2016



I would like to order

Product name: Holding dei Giochi SpA in Toys and Games (Italy)

Product link: https://marketpublishers.com/r/H12A1F282BCEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H12A1F282BCEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970