

# HOL Chain Store (Malaysia) Sdn Bhd in Personal Accessories (Malaysia)

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## Abstracts

H.O.L Chain Store is striving to include a wider variety of bags and luggage brands to attract consumers to its stores. Apart from this, the company also aims to expand nationwide through the opening of more new outlets in various newly opened shopping malls to ensure its products are easily accessible by consumers.

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## Contents

Strategic Direction

Key Facts

Summary 1 H.O.L Chain Store (Malaysia) Sdn Bhd: Key Facts

Company Background

Chart 1 H.O.L. Chain Store (Malaysia) Sdn Bhd: House of Leather in Selangor

Internet Strategy

Private Label

Competitive Positioning

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