

# Hokuetsu Kishu Paper Mills Co Ltd in Packaging Industry (Japan)

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## Abstracts

Hokuetsu Kishu is likely to face challenges in Japan in the forecast period, due to declining domestic demand for paper as a result of a shift towards electronic communications for personal and business purposes. Within domestic sales, the company will become more reliant on paper packaging and will push for growth, although high-profit speciality paper such as car battery separators will also be a key focus. The company has stated that it plans to focus on minimising its environmental impact...

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