

Hokuetsu Kishu Paper Co Ltd in Packaging Industry (Japan)

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Abstracts

Hokuetsu Kishu Paper aims to sustain growth in its core business of printing paper, white paperboard and speciality paper and paper processing. The company launched a long-term business plan, "Vision 2020", to improve the corporate value of Hokuetsu Kishu Paper Group and to achieve its goal of ¥300 billion in sales by fiscal year 2020. It also announced a new medium-term business plan, "C-next", to run from fiscal year 2015 to fiscal year 2017. The aim is to reorganise the production framework...

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