

Hog's Breath Café (Australia) Pty Ltd in Consumer Foodservice (Australia)

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Abstracts

Over the past twenty years, Hog's Breath Café has built up a network of 78 North American full-service restaurants, dominating the market to the extent that US chains have not been able to gain a significant foothold in Australia. Over the forecast period, the company could face some competition from fellow Australian-owned steakhouse chain, Outback Jacks Bar & Grill, as well as from "cheap eats" in pubs. Hog's Breath Café is likely to be able to defend its position, however, given the strength...

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