

Hoang Lan Trading Co Ltd in Packaged Food (Vietnam)

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Abstracts

Hoang Lan Trading Co is looking to reinforce its position and become one of the largest importers and distributors within packaged food in the country. In addition to a continuously growing distribution network, especially within modern retail channels and foodservice, the company also runs different marketing and promotional activities and is also improving its professional workforce in order to achieve its goal.

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