

Ho Chi Minh City Book Distribution Co in Retailing (Vietnam)

<https://marketpublishers.com/r/H352E802365EN.html>

Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: H352E802365EN

Abstracts

With a total of 88 outlets across the country in 2016 and with over 100,000 Vietnamese and foreign books imported from foreign countries within its merchandise, Ho Chi Minh City Book Distribution Co remains the leading player in media product stores in Vietnam. The company seems to have almost achieved its future goal of having between 100 and 120 bookstores located across the country, many of them in northern provinces, by 2020. With regards to store space, the company also intends to construct...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Company Background

Digital Strategy

Competitive Positioning

Summary 1 Ho Chi Minh City Book Distribution: Competitive Position 2016

I would like to order

Product name: Ho Chi Minh City Book Distribution Co in Retailing (Vietnam)

Product link: <https://marketpublishers.com/r/H352E802365EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H352E802365EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970