

Ho Cheng Corp in Home and Garden (Taiwan)

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Abstracts

Ho Cheng Corp, the leading player in bathroom and sanitaryware in Taiwan, continues focusing on energy-efficient products. In response to the ageing demographic, the company started launching more products targeting elderly consumers by providing a safe comfortable bathroom.

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Contents

Strategic Direction

Key Facts

Summary 1 Ho Cheng Corp: Key Facts

Summary 2 Ho Cheng Corp: Operational Indicators

Competitive Positioning

Summary 3 Ho Cheng Corp: Competitive Position 2016

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