

HNA Tourism Group Co Ltd in Travel (World)

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Abstracts

With a strong portfolio of brands, Carlson Rezidor has what it takes to climb to the top. Following a turbulent 2016, expectations are high for 2017, particularly as the hotel company operates under the guidance of HNA Tourism Group.

Euromonitor International's HNA Tourism Group Co Ltd in Travel (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Competitive Positioning
Geographic and Category Opportunities
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