

# HM Sampoerna Tbk PT in Tobacco (Indonesia)

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## Abstracts

Over the forecast period HM Sampoerna has the potential to continue leading cigarettes sales in the country. The company's strong performance in the forecast period is likely to be fuelled by its continuous efforts to innovate its products in order to maintain its growth and profitability in the tobacco market. Supported by multinational Philip Morris International as parent company, HM Sampoerna is expected to continue launching new products and invest heavily in promotion over the forecast per...

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