

# H&M Hennes & Mauritz Tekstil Ltd Sti in Apparel and Footwear (Turkey)

<https://marketpublishers.com/r/H80E600FF81EN.html>

Date: August 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: H80E600FF81EN

## Abstracts

Although the company only has outlets in the largest cities, namely Istanbul, Ankara, Antalya, Samsun and Gaziantep, it is expected to open more H&M stores in other major cities, such as Izmir, Adana, and Bursa over the forecast period. 2013 was a stronger year with eight new store openings in Turkey showing the company's rapid retail expansion following its entrance to the Turkish market in November 2010. The company is expected to continue launching new lines of products developed with famous...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Apparel, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 H&M Hennes & Mauritz Tekstil Ltd Sti: Key Facts

Summary 2 H&M Hennes & Mauritz Tekstil Ltd Sti: Operational Indicators

Company Background

Competitive Positioning

Summary 3 H&M Hennes & Mauritz Tekstil Ltd Sti: Competitive Position 2013

Retail Operations

Summary 4 H&M Hennes & Mauritz Tekstil LtdSti: Retail Operational Indicators

Internet Strategy

Production

## I would like to order

Product name: H&M Hennes & Mauritz Tekstil Ltd Sti in Apparel and Footwear (Turkey)

Product link: <https://marketpublishers.com/r/H80E600FF81EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H80E600FF81EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970