

H&M Hennes & Mauritz Tekstil Ltd Sti in Apparel and Footwear (Turkey)

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Abstracts

Although the company only has outlets in the largest cities, namely Istanbul, Ankara, Antalya, Samsun and Gaziantep, it is expected to open more H&M stores in other major cities, such as Izmir, Adana, and Bursa over the forecast period. 2013 was a stronger year with eight new store openings in Turkey showing the company's rapid retail expansion following its entrance to the Turkish market in November 2010. The company is expected to continue launching new lines of products developed with famous...

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