

# H&M Hennes & Mauritz Sp zoo in Apparel and Footwear (Poland)

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## Abstracts

H&M Hennes & Mauritz plans the further development of the H&M brand in Poland. The company's expansion strategy is to carefully choose new locations, which will include frequently visited places in the largest cities. H&M has also decided to expand and renovate several of its outlets located in shopping centres.

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