

# H&M Hennes & Mauritz SPA in Apparel and Footwear (Chile)

<https://marketpublishers.com/r/H345CF26993EN.html>

Date: June 2014

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: H345CF26993EN

## Abstracts

H&M Hennes & Mauritz has only one store in Santiago as of 2014; however, it is a 3,000 sq m store located in the recently opened Costanera Center shopping centre. With this opening, in 2013, H&M Hennes & Mauritz started its expansion into the southern hemisphere. As at the beginning of 2014, the outlet was receiving between 15,000 and 20,000 visits per day.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Apparel, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 H&M Hennes & Mauritz SPA: Key Facts

Summary 2 H&M Hennes & Mauritz SPA: Operational Indicators

Company Background

Competitive Positioning

Summary 3 H&M Hennes & Mauritz SPA: Competitive Position 2013

Retail Operations

Summary 4 H&M Hennes & Mauritz SPA: Retail Operational Indicators

Internet Strategy

Chart 1 H&M Hennes & Mauritz SPA: H&M in Costanera Center, View 1

Chart 2 H&M Hennes & Mauritz SPA: H&M in Costanera Center, View 2

Production

## I would like to order

Product name: H&M Hennes & Mauritz SPA in Apparel and Footwear (Chile)

Product link: <https://marketpublishers.com/r/H345CF26993EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H345CF26993EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970