

# H&M Hennes & Mauritz SPA in Apparel and Footwear (Chile)

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## Abstracts

H&M Hennes & Mauritz has only one store in Santiago as of 2014; however, it is a 3,000 sq m store located in the recently opened Costanera Center shopping centre. With this opening, in 2013, H&M Hennes & Mauritz started its expansion into the southern hemisphere. As at the beginning of 2014, the outlet was receiving between 15,000 and 20,000 visits per day.

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