

# H&M Hennes & Mauritz BV & Co KG in Apparel and Footwear (Germany)

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## Abstracts

H&M Hennes & Mauritz aims to deliver high-quality products at the lowest prices possible. In order to gain and maintain consumers' trust and loyalty, the company plans to invest even more in sustainable and fair production and logistics processes. Additional growth is expected to be achieved through the continuous enhancement and expansion of its product portfolio and store network.

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