

# H&M Hennes & Mauritz A/S in Apparel and Footwear (Norway)

https://marketpublishers.com/r/H9477D5AFF3EN.html

Date: February 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: H9477D5AFF3EN

### **Abstracts**

H&M in Norway will continue to promote its clothing to consumers as a trendy and fashionable option at a reasonable price. The company will persist with its current strategy of expanding its retail coverage by opening new stores, collaborating with famous fashion designers and continuing to develop new concepts tailored to current consumer trends.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Apparel, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



# **Contents**

Strategic Direction

**Key Facts** 

Summary 1 H&M Hennes & Mauritz AS: Key Facts

Summary 2 H&M Hennes & Mauritz AS: Operational Indicators

**Retail Operations** 

Summary 3 H&M Hennes & Mauritz AS: Retail Operational Indicators

Internet Strategy

Competitive Positioning

Summary 4 H&M Hennes & Mauritz AS: Competitive Position 2016



#### I would like to order

Product name: H&M Hennes & Mauritz A/S in Apparel and Footwear (Norway)

Product link: https://marketpublishers.com/r/H9477D5AFF3EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/H9477D5AFF3EN.html">https://marketpublishers.com/r/H9477D5AFF3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms