

H&M Hennes & Mauritz AB in Apparel and Footwear (Singapore)

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Abstracts

H&M Hennes & Mauritz is expected to maintain its low price strategy to attract consumers. It is also expected to launch new collections through collaborations with renowned fashion designers and celebrities.

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Contents

Strategic Direction Key Facts Summary 1 H&M Hennes & Mauritz AB: Key Facts Retail Operations Summary 2 H&M Hennes & Mauritz AB: Retail Operational Indicators Internet Strategy Chart 1 H&M Hennes & Mauritz AB: H&M in Nex Serangoon Competitive Positioning Summary 3 H&M Hennes & Mauritz AB: Competitive Position 2016



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