

H&M Canada Inc in Apparel and Footwear (Canada)

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Abstracts

The company continues to focus on fast-moving fashion and also works closely with designers, celebrities and fashion houses to develop exclusive collections at more affordable prices for its stores, such as the 2014 launch of Alexander Wang. The company is committed to sustainable development, waste reduction and recycling, and also joined the growing eco-friendly trend, such as the launch of the Conscious Collection made from environmentally-friendly organic fabrics and leather.

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Contents

Strategic Direction

Key Facts

Summary 1 H&M Canada Inc: Key Facts

Competitive Positioning

Summary 2 H&M Canada Inc: Competitive Position 2014

Retail Operations

Summary 3 H&M Canada Inc: Retail Operational Indicators

Internet Strategy

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