

HJA Van Os Lederwaren BV in Personal Accessories (Netherlands)

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Abstracts

Van Os is one of the largest chained bags and luggage specialist retailers in the Netherlands and the company operates in a relatively fragmented retail channel. The company is committed to consolidating its position by investing in the expansion of the number of outlets it operates and moving into other key Dutch cities. The retailer sees possibilities for expansion by annexing independent bags and luggage specialist retailers through a franchising scheme, allowing the company to gain greater...

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