

Hisense Group in Consumer Electronics (China)

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Abstracts

Hisense Group will focus on improving display techniques and product intelligence levels in order to meet consumers' rising demand for product upgrades and replacements by offering TV products with more various content and higher technologies such as Cloud TVs and smart TVs.

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Contents

Strategic Direction Key Facts Summary 1 Hisense Group: Key Facts Summary 2 Hisense Group: Operational Indicators Company Background Production Summary 3 Hisense Group: Production Statistics 2013 Competitive Positioning Summary 4 Hisense Group: Competitive Position 2013



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