

Hisamitsu Pharmaceutical Co Inc in Consumer Health (Japan)

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Abstracts

During the forecast period, Hisamitsu Pharmaceutical is set to remain committed to the development and production of transdermal patches. The company's motto is "Salonpathy", which is derived from its flagship brand Salonpas and indicates the company's desire to educate consumers globally regarding the health benefits and invigoration which transdermal patches can offer. For the forecast period, the company has plans to invest heavily in research and development and to continue launching new...

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