

# Hint Inc in Health and Wellness (USA)

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Date: May 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: H263993961EEN

## Abstracts

The company seeks to appeal to health-conscious consumers by focusing on no sugar added beverages. Hint premium essence water was developed in response to the growing number of high-sugar/calorie functional and energy drinks in the soft drinks market today. Its slogan is “Drink Water, Not Sugar”.

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