

Hing Yiap Group Bhd in Apparel (Malaysia)

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Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: HCBEBDB202DEN

Abstracts

Hing Yiap Group intends to remain competitive by staying focused on its core business, whilst being open to innovative ideas and developments brought about by the combination of customer demands, market segmentation, new product development, access to information and supply and distribution channels.

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