

# Hindo Indonesia PT in Apparel and Footwear (Indonesia)

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## Abstracts

With two H&M outlets opened in Jakarta, Indonesia, by the end of 2013, Hindo Indonesia also plans to open more outlets in the short term. In early 2014 it will open an outlet in an upscale shopping mall in Jakarta. It is likely to open new outlets in other major cities, such as Surabaya and Bandung, in the longer term. Provided the stores established in Indonesia are successful, the GBO of H&M, H&M Hennes & Mauritz, may diversify, and even set up a factory in Indonesia in the forecast period.

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