

# Hin Sang Hong Co Ltd in Beauty and Personal Care (Hong Kong, China)

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## Abstracts

Over the forecast period, Hin Sang Hong Co Ltd is expected to bring more beauty and personal care brands into Hong Kong, China to better capitalise on consumers' willingness to spend in this category to fulfil their rising image consciousness. Additionally, it will focus on health supplements in view of the ageing population in Hong Kong, China and consequently, consumers' willingness to invest in such products to better their health conditions.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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