

Hill's Pet Nutrition Norway AS in Pet Care (Norway)

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Abstracts

Hill's Pet Nutrition Norway aims to increase its value share within pet care in Norway over the forecast period with a continuation of its range of quality products in dog and cat food. These will continue to focus on the aspects that set the Hill's brand apart – nutritional expertise, high-quality ingredients and continuous innovation in dog and cat food.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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