

Hilasal Mexicana SAB de CV in Home and Garden (Mexico)

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Abstracts

Hilasal Mexicana will spend 2013 restructuring after declaring bankruptcy in October 2012. The company faced a perfect storm following the 2008 crisis in the US and rising prices of its main raw material, cotton. Hilasal Mexicana will do whatever it can to ensure the continued operation of its factory and will count on rising demand for its products. As a result, rather than investing in expansion or new product developments, the company will focus on containing costs and maximising efficiency...

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