

Hiestand AG in Packaged Food (Switzerland)

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Abstracts

Hiestand AG has a good position in bakery in Switzerland due to the high standards of its bakery products, which use high-quality raw materials, its wide selection of products, and the constant adaptation of its products to changing consumer needs. It is Hiestand's aim to be perceived as the best company for oven-fresh baked products in Switzerland. With its brand, Hiestand, the company wants to provide consumers and clients with the highest standard for oven-fresh taste.

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