

Hi-tech Goods in Russia

https://marketpublishers.com/r/H222CD78491EN.html

Date: March 2021

Pages: 24

Price: US\$ 660.00 (Single User License)

ID: H222CD78491EN

Abstracts

Hi-tech goods production in Russia suffered from the negative shock caused by the COVID-19 pandemic, and posted a decline in value in 2020. The pandemic resulted in temporary factory closures, social distancing measures, reduced business and consumer confidence, and weak demand for hi-tech goods. In the consumer segment, where unemployment recorded a rise to 5.9% in 2020, spending on household appliances slumped. Meanwhile, business-to-business (B2B) demand was reduced by a lack of export opport...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Hi-tech Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Accumulators, Primary Cells and Primary Batteries, Appliances for Measuring, Navigating and Testing, Computers and Office Machinery, Domestic Appliances, Electric Lamps and Lighting Equipment, Electric Motors, Generators and Transformers, Electrical Equipment for Engines and Vehicles, Electricity Distribution and Control Apparatus, Electronic Components, Valves and Tubes, Industrial Process Control Equipment, Insulated Wire and Cable, Mobile Phones, Radio Transmitters and Television Cameras, Optical Instruments and Photographic Equipment, Television and Radio Receivers, Sound and Video Recording Devices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.



Why buy this report?

Get a detailed picture of the Hi-tech Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Headlines

Prospects

Russian hi-tech goods production set to rebound, but risks remain high

New electronics output goals set in government's imports substitution programme

Military purchases to remain the major driving force, but some cuts are expected

Competitive Landscape

Leading companies invest in R&D to stay ahead of the competition

Increasingly complex Russian legislation is set to strengthen polarisation in the competitive landscape

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Appliances For Measuring, Navigating And Testing Turnover 2004-2024, LCU million

CHART 6 Electrical Equipment For Engines And Vehicles Turnover 2004-2024, LCU million

CHART 7 Insulated Wire And Cable Turnover 2004-2024, LCU million

CHART 8 Electronic Components, Valves And Tubes Turnover 2004-2024, LCU million

CHART 9 Mobile Phones, Radio Transmitters And Television Cameras Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

CHART 12 B2B Costs and Growth 2019, LCU million

Trade

CHART 13 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 14 Exports 2014-2019, LCU million

CHART 15 Exports Share by Category 2014-2019, % of Total Exports

CHART 16 Exports by Country 2014-2019, LCU million

CHART 17 Exports Share by Country 2014-2019, % of Total Exports

CHART 18 Imports 2014-2019, LCU million

CHART 19 Imports Share by Category 2014-2019, % of Total Imports

CHART 20 Imports by Country 2014-2019, LCU million

CHART 21 Imports Share by Country 2014-2019, % of Total Imports

Market Structure



CHART 22 Market Structure by Category 2014-2019, LCU million

CHART 23 Market Share by Category 2014-2019, % of Total Market

CHART 24 Market Structure 2014-2019, LCU million

Buyers

CHART 25 Market Structure by Buyer 2019, LCU million

CHART 26 B2B Buyers and Growth 2019, LCU million

Firmographics

CHART 27 Employment Statistics and Productivity 2014-2019

CHART 28 Industry Concentration 2014-2019, % Share of Turnover

CHART 29 Top Companies' Shares 2019, % of Turnover

CHART 30 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 31 Turnover Performance by Company 2014-2019

Digital Business

CHART 32 Share of E-Commerce Activities 2019-2024, %

Industry Context

CHART 33 Attractiveness Index in Selected Industries 2019

CHART 34 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 35 Hi-tech goods vs Other Industries 2004-2024, LCU million

CHART 36 Industry Turnover by Region 2019, USD million

CHART 37 Hi-tech Goods in Eastern Europe 2004-2024, USD million



I would like to order

Product name: Hi-tech Goods in Russia

Product link: https://marketpublishers.com/r/H222CD78491EN.html
Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H222CD78491EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms