

Hi-tech Goods in Mexico

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Abstracts

Hi-tech goods production in Mexico grew further in 2018, although the rate declined to single-digits for the first time in four years. The industry was benefitting from the developing local economy, and demand for electronics both in the household segment, which required more smartphones and TV sets, and the business sector, which saw rising demand due to digitization and automation. Nevertheless, the industry was feeling the influence of changing policies among NAFTA members, and the rise in un...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Hi-tech Goods in Mexico



Get a detailed picture of the Hi-tech Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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