

# **Hi-tech Goods in Germany**

https://marketpublishers.com/r/H0D8810DAAEEN.html

Date: August 2020

Pages: 26

Price: US\$ 660.00 (Single User License)

ID: H0D8810DAAEEN

#### **Abstracts**

In 2019, Germany's hi-tech goods turnover growth decelerated slightly, due to limited demand, as the consumer products segments continued to be dominated by imported products. However, the industry was supported by electronic parts production supplying both the domestic and global electronics and automotive industries. Electrical equipment, particularly, showed strong results in 2019, thanks to ongoing renewable power infrastructure projects and the persistent power efficiency trend notable thro...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Hi-tech Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Accumulators, Primary Cells and Primary Batteries, Appliances for Measuring, Navigating and Testing, Computers and Office Machinery, Domestic Appliances, Electric Lamps and Lighting Equipment, Electric Motors, Generators and Transformers, Electrical Equipment for Engines and Vehicles, Electricity Distribution and Control Apparatus, Electronic Components, Valves and Tubes, Industrial Process Control Equipment, Insulated Wire and Cable, Mobile Phones, Radio Transmitters and Television Cameras, Optical Instruments and Photographic Equipment, Television and Radio Receivers, Sound and Video Recording Devices.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?



Get a detailed picture of the Hi-tech Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### **Contents**

Headlines

**Prospects** 

Electronic parts production to form the basis for future growth, but short-term forecasts are dim

Participation in the electric cars supply chain will offer strong incentives for investment Consumer products makers have little area for manoeuvre, but innovations are perceived positively

Competitive Landscape

Competition with Central/Eastern European peers remains strong

Industry leaders seek competitive edge on technology side

**Industry Overview** 

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Electricity Distribution And Control Apparatus Turnover 2004-2024, LCU million

CHART 6 Appliances For Measuring, Navigating And Testing Turnover 2004-2024, LCU million

CHART 7 Electrical Equipment For Engines And Vehicles Turnover 2004-2024, LCU million

CHART 8 Electronic Components, Valves And Tubes Turnover 2004-2024, LCU million

CHART 9 Electric Motors, Generators And Transformers Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

CHART 12 B2B Costs and Growth 2019, LCU million

Trade

CHART 13 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 14 Exports 2014-2019, LCU million

CHART 15 Exports Share by Category 2014-2019, % of Total Exports

CHART 16 Exports by Country 2014-2019, LCU million

CHART 17 Exports Share by Country 2014-2019, % of Total Exports

CHART 18 Imports 2014-2019, LCU million

CHART 19 Imports Share by Category 2014-2019, % of Total Imports

CHART 20 Imports by Country 2014-2019, LCU million



CHART 21 Imports Share by Country 2014-2019, % of Total Imports Market Structure

CHART 22 Market Structure by Category 2014-2019, LCU million

CHART 23 Market Share by Category 2014-2019, % of Total Market

CHART 24 Market Structure 2014-2019, LCU million

**Buyers** 

CHART 25 Market Structure by Buyer 2019, LCU million

CHART 26 B2B Buyers and Growth 2019, LCU million

Firmographics

CHART 27 Employment Statistics and Productivity 2014-2019

CHART 28 Number of Companies by Company's Size 2014-2019

CHART 29 Firmographics Distribution by Company Size 2014-2019, % of Total Companies

CHART 30 Firmographics Distribution by Turnover 2014-2019, % of total Turnover

CHART 31 Industry Concentration 2014-2019, % Share of Turnover

CHART 32 Top Companies' Shares 2019, % of Turnover

CHART 33 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 34 Turnover Performance by Company 2014-2019

**Digital Business** 

CHART 35 Share of E-Commerce Activities 2019-2024, %

CHART 36 Number of Companies Receiving Orders Online 2014-2019

CHART 37 Number of Companies Placing Orders Online 2014-2019

CHART 38 Revenue from E-Commerce, 2014-2019, LCU million

**Industry Context** 

CHART 39 Attractiveness Index in Selected Industries 2019

CHART 40 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 41 Hi-tech goods vs Other Industries 2004-2024, LCU million

CHART 42 Industry Turnover by Region 2019, USD million



#### I would like to order

Product name: Hi-tech Goods in Germany

Product link: <a href="https://marketpublishers.com/r/H0D8810DAAEEN.html">https://marketpublishers.com/r/H0D8810DAAEEN.html</a>
Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/H0D8810DAAEEN.html">https://marketpublishers.com/r/H0D8810DAAEEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms