

# Hi-tech Goods in Canada

<https://marketpublishers.com/r/H038F061B5AEN.html>

Date: February 2021

Pages: 24

Price: US\$ 660.00 (Single User License)

ID: H038F061B5AEN

## Abstracts

Hi-tech goods production in Canada slumped in 2020. The COVID-19 pandemic was the main reason for the hi-tech goods turnover decline, due to lockdown measures, factory downtime and closures. Additionally, the business-to-business (B2B) demand, which is the main segment for the Canadian hi-tech goods companies, was hampered by the slowing economic activity and declining consumer purchases around the world. In 2020, gross fixed capital formation in Canada dropped by 2.9%, while consumer and busine...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Hi-tech Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Accumulators, Primary Cells and Primary Batteries, Appliances for Measuring, Navigating and Testing, Computers and Office Machinery, Domestic Appliances, Electric Lamps and Lighting Equipment, Electric Motors, Generators and Transformers, Electrical Equipment for Engines and Vehicles, Electricity Distribution and Control Apparatus, Electronic Components, Valves and Tubes, Industrial Process Control Equipment, Insulated Wire and Cable, Mobile Phones, Radio Transmitters and Television Cameras, Optical Instruments and Photographic Equipment, Television and Radio Receivers, Sound and Video Recording Devices.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Hi-tech Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Prospects

Rising digitalisation will bring swift recovery after the COVID-19 pandemic

B2B segments set to outperform consumer products

Renegotiated regional trade deal set to bring more positives for Canadian companies

Competitive Landscape

Pandemic cools the competitive landscape

Post-COVID-19 manufacturing relocation boosts Canadian companies' appeal

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Appliances For Measuring, Navigating And Testing Turnover 2004-2024, LCU million

CHART 6 Electricity Distribution And Control Apparatus Turnover 2004-2024, LCU million

CHART 7 Optical Instruments And Photographic Equipment Turnover 2004-2024, LCU million

CHART 8 Electrical Equipment For Engines And Vehicles Turnover 2004-2024, LCU million

CHART 9 Electric Motors, Generators And Transformers Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

Trade

CHART 12 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 13 Exports 2014-2019, LCU million

CHART 14 Exports Share by Category 2014-2019, % of Total Exports

CHART 15 Exports by Country 2014-2019, LCU million

CHART 16 Exports Share by Country 2014-2019, % of Total Exports

CHART 17 Imports 2014-2019, LCU million

CHART 18 Imports Share by Category 2014-2019, % of Total Imports

CHART 19 Imports by Country 2014-2019, LCU million

CHART 20 Imports Share by Country 2014-2019, % of Total Imports

Market Structure

CHART 21 Market Structure by Category 2014-2019, LCU million

CHART 22 Market Share by Category 2014-2019, % of Total Market

CHART 23 Market Structure 2014-2019, LCU million

Buyers

CHART 24 Market Structure by Buyer 2019, LCU million

Firmographics

CHART 25 Employment Statistics and Productivity 2014-2019

CHART 26 Industry Concentration 2014-2019, % Share of Turnover

CHART 27 Top Companies' Shares 2019, % of Turnover

CHART 28 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 29 Turnover Performance by Company 2014-2019

Digital Business

CHART 30 Share of E-Commerce Activities 2019-2024, %

CHART 31 Number of Companies Receiving Orders Online 2014-2019

CHART 32 Number of Companies Placing Orders Online 2014-2019

CHART 33 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 34 Attractiveness Index in Selected Industries 2019

CHART 35 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 36 Hi-tech goods vs Other Industries 2004-2024, LCU million

CHART 37 Industry Turnover by Region 2019, USD million

CHART 38 Hi-tech Goods in North America 2004-2024, USD million

## I would like to order

Product name: Hi-tech Goods in Canada

Product link: <https://marketpublishers.com/r/H038F061B5AEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H038F061B5AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970