

Hi-tech Goods in Australia

https://marketpublishers.com/r/HE63512657DEN.html Date: June 2019 Pages: 23 Price: US\$ 660.00 (Single User License) ID: HE63512657DEN

Abstracts

The Australian hi-tech goods industry continued to grow in 2018, despite some difficulties in certain key categories. Local consumer electronics producers capitalised on rising purchases of more expensive household appliances and other electronics, featuring upgraded technologies and higher capacity. Nevertheless, most of the growth happened in the B2B space, where demand for electronic components, IT equipment and other electronics increased as a result of technological investment by local comp...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Hi-tech Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Accumulators, Primary Cells and Primary Batteries, Appliances for Measuring, Navigating and Testing, Computers and Office Machinery, Domestic Appliances, Electric Lamps and Lighting Equipment, Electric Motors, Generators and Transformers, Electrical Equipment for Engines and Vehicles, Electricity Distribution and Control Apparatus, Electronic Components, Valves and Tubes, Industrial Process Control Equipment, Insulated Wire and Cable, Mobile Phones, Radio Transmitters and Television Cameras, Optical Instruments and Photographic Equipment, Television and Radio Receivers, Sound and Video Recording Devices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Hi-tech Goods in Australia



Get a detailed picture of the Hi-tech Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Headlines Prospects Australia's Technological Development To Counteract Economic Slowdown Industry Set To Benefit From Large-scale Infrastructure Developments Australian Government Support To Remain Vital for Local Hi-tech Manufacturing Competitive Landscape Industry Turns To High-end Niches To Withstand Low-cost Competition Industry Overview Chart 1 Turnover, LCU million Chart 2 Value Added, LCU million Chart 3 Profit and Profit Margin Chart 4 Turnover and Growth by Category, LCU million Chart 5 Electronic Components, Valves And Tubes Turnover, LCU million Chart 6 Electrical Equipment For Engines And Vehicles Turnover, LCU million Chart 7 Domestic Appliances Turnover, LCU million Chart 8 Mobile Phones, Radio Transmitters And Television Cameras Turnover, LCU million Chart 9 Television And Radio Receivers, Sound And Video Recording Devices Turnover, LCU million Chart 10 Absolute Growth by Category, LCU million **Cost Structure** Chart 11 Cost Structure, LCU million Trade Chart 12 Imports, Exports and Trade Balance, LCU million Chart 13 Exports, LCU million Chart 14 Exports Share by Category, % of Total Exports Chart 15 Exports by Country, LCU million Chart 16 Exports Share by Country, % of Total Exports Chart 17 Imports, LCU million Chart 18 Imports Share by Category, % of Total Imports Chart 19 Imports by Country, LCU million Chart 20 Imports Share by Country, % of Total Imports Market Structure Chart 21 Market Structure by Category, LCU million Chart 22 Market Share by Category, % of Total Market Chart 23 Market Structure, LCU million **Buyers**



Chart 24 Market Structure by Buyer, LCU million **Firmographics** Chart 25 Employment Statistics and Productivity Chart 26 Number of Companies by Company's Size Chart 27 Firmographics Distribution by Company Size, % of Total Companies Chart 28 Firmographics Distribution by Turnover, % of total Turnover Chart 29 Industry Concentration, % Share of Turnover Chart 30 Top Companies' Shares, % of Turnover Chart 31 Top Companies' Share Dynamics, % of Turnover Chart 32 Turnover Performance by Company **Digital Business** Chart 33 Share of ECommerce Activities, % Chart 34 Number of Companies Receiving Orders Online Chart 35 Number of Companies Placing Orders Online Chart 36 Revenue from ECommerce,, LCU million Industry Context Chart 37 Attractiveness Index in Selected Industries Chart 38 Industry vs GDP Performance, % yoy Growth Chart 39 Hitech goods vs Other Industries, LCU million Chart 40 Industry Turnover by Region, USD million

Chart 41 Hitech Goods in Australasia and ASEAN, USD million



I would like to order

Product name: Hi-tech Goods in Australia

Product link: https://marketpublishers.com/r/HE63512657DEN.html

Price: US\$ 660.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/HE63512657DEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970