

Hertz Corp, The in Travel and Tourism (USA)

<https://marketpublishers.com/r/HD208498ABFEN.html>

Date: August 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: HD208498ABFEN

Abstracts

Hertz is seeking to build its leisure traveller consumer base by opening off-airport locations and expanding its car sharing programme. The company is also seeking US expansion through acquisition, purchasing Dollar Thrifty Automotive Group in 2012.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HERTZ CORP, THE IN TRAVEL AND TOURISM (USA)

Euromonitor International

August 2013

Strategic Direction

Key Facts

Summary 1 The Hertz Corp: Key Facts

Summary 2 The Hertz Corp: Operational Indicators

Company Background

Competitive Positioning

Summary 3 The Hertz Corp: Competitive Position 2012*

I would like to order

Product name: Hertz Corp, The in Travel and Tourism (USA)

Product link: <https://marketpublishers.com/r/HD208498ABFEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HD208498ABFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970