

Hero Group GmbH in Packaged Food (Switzerland)

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Abstracts

Hero Group is expected to continue to strive for high quality in its products, emphasising its strong focus on freshness, naturalness, sustainability and authenticity. Offering mainly preserved and canned packaged food, the company is anticipated to continue to invest in finding ways to preserve the freshness of its products in order to satisfy the highest consumer demands for authentic food. Lastly, the company is expected to continue to expand globally as well as focus on new product...

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