

# Hero AG in Packaged Food (Switzerland)

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## **Abstracts**

Hero AG is a major producer of spreads, desserts, fruit drinks and foodservice products. The company is committed to producing high-quality and nutritious products in its core category of infant nutrition and fruit. Over the forecast period Hero AG is expected to continue to expand its operations in Switzerland by continuously seeking to promote its products and image on a national scale. Moreover, the company is set to focus on continuing on a path of profitable growth in its core categories...

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