

Hermès Sellier SAS in Personal Accessories (France)

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Abstracts

Hermès Sellier will continue to develop its strategy based on creativity, mastery of know-how, and strengthening production capacity while maintaining the quality of training provided to its artisans and focusing on securing raw materials for production. Following the recent controversy with Jane Birkin, which arose last summer when the actress decided to remove her name from the well-known and very expensive Jane Birkin bag range after having been shocked by the slaughter of crocodiles by two o...

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