

Hermès Japon Co Ltd in Luxury Goods (Japan)

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Abstracts

Hermès Japon Co benefited from the large surge in demand towards the end of the review period. Besides its traditional, most prestigious product ranges in luxury leather goods and fashion accessories, Hermès is active in expanding its product range to continue attracting consumers. Through its organisation promoting art and culture La Fondation d'entreprise Hermès, the company was active in hosting various events and other projects.

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