

Herfy Food Services Co Ltd in Packaged Food (Saudi Arabia)

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Abstracts

Herfy Food Services aims to become the region's leading fast food brand through continuous investment in product development, as well as state-of-the-art production technologies. Its aggressive pace of investment has resulted in the company becoming Saudi Arabia's first fully-integrated foodservice company, with its own bakery factory and bakery outlets, as well as high-tech meat processing plant.

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