

# Herbária Gyógynövényfeldolgozó és Kereskedelmi Zrt in Beauty and Personal Care (Hungary)

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## Abstracts

Herbária Zrt will continue to aim to preserve the good reputation of the established Herbária brand name and increase its value share in beauty and personal care. The company will continue to invest in developing new products based on its long research experience to meet the requirements of health-conscious consumers. Herbária will also concentrate on ensuring good availability of its products through an expanding network of Herbária shops across Hungary.

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